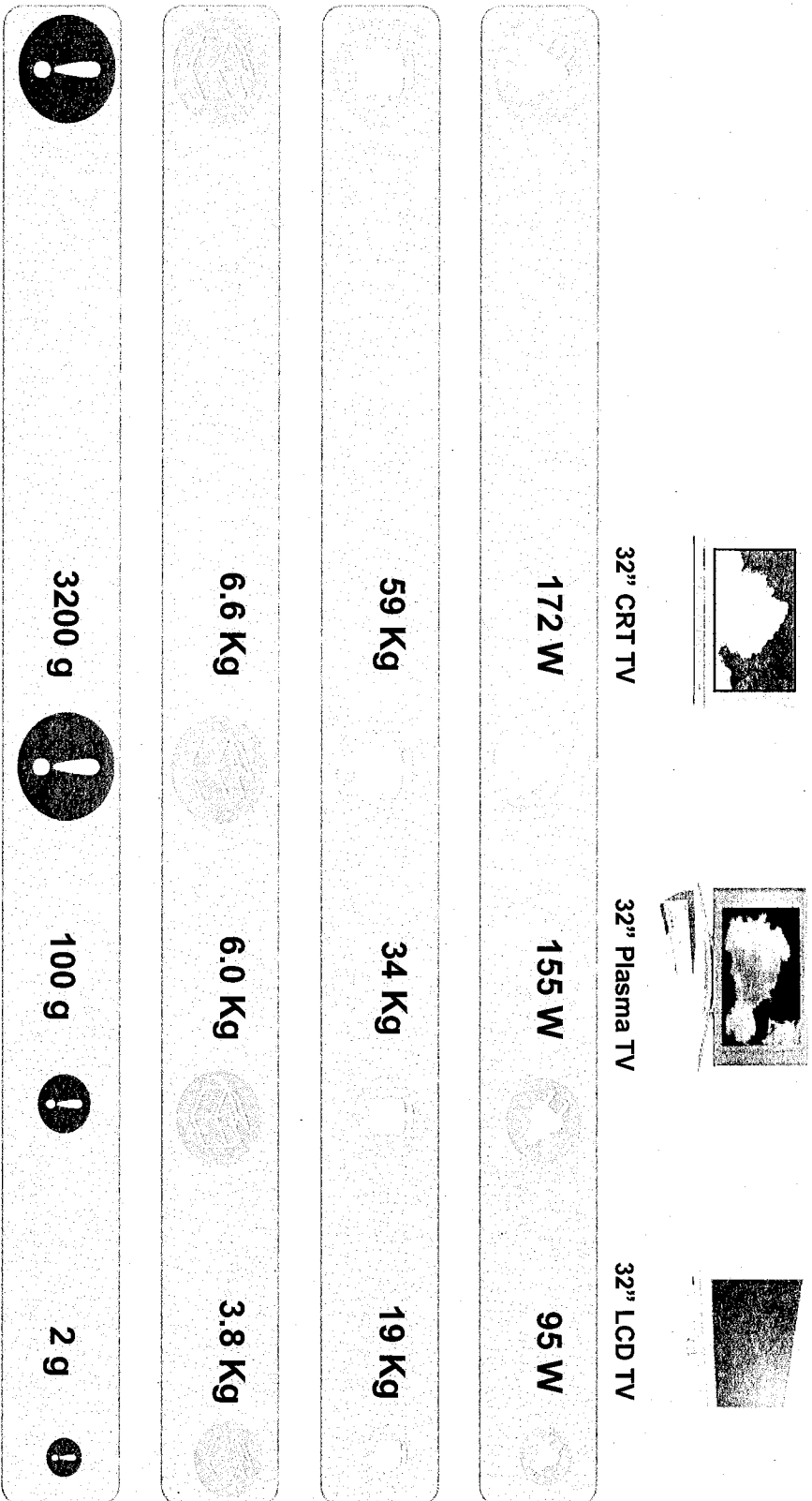


Reducing Environmental Impact



Who's Doing Well by Doing Good

SOME LEADERS What does it mean to say a company, its products, or its processes are "sustainable"? Here is a list of top-rated companies by industry:

AUTOMOBILES		COMMUNICATIONS EQUIPMENT	
TOYOTA	The maker of the top-selling Prius hybrid leads in developing efficient gas-electric vehicles.	NOKIA	Makes phones for handicapped and low-income consumers. A leader in phasing out toxic materials.
RENAULT	Integrates sustainability throughout organization. Has fuel-efficient cars and factories.	ERICSSON	Eco-friendly initiatives include wind- and fuel-cell-powered telecom systems in Nigerian villages.
VOLKSWAGEN	A market leader in small cars and clean diesel technologies.	MOTOROLA	Good disclosure of environmental data. Takes back used equipment in Mexico, U.S., and Europe.
COMPUTERS & PERIPHERALS		FINANCIAL SERVICES	
HEWLETT-PACKARD	Despite board turmoil, the company rates high on ecological standards and digital tech for the poor.	ABN AMRO	Involved in carbon-emissions trading. Finances everything from micro enterprises to biomass fuels.
TOSHIBA	At forefront of developing eco-efficient products, such as fuel cells for notebook PC batteries.	HSBC	Lending guidelines for forestry, freshwater, and chemical sectors factor in social, ecological risks.
DELL	Among the first U.S. PC makers to take hardware back from consumers and recycle it for free.	ING	Weights sustainability in project finance. Helps developing nations improve financial institutions.
HEALTH CARE		HOUSEHOLD DURABLES	
FRESENIUS MEDICAL CARE	Discloses costs of its patient treatment in terms of energy and water use and waste generated.	PHILIPS ELECTRONICS	Top innovator of energy-saving appliances, lighting, and medical gear and goods for developing world.
IMS HEALTH	Places unusual emphasis on environmental issues in its global health consulting work.	SONY	Is ahead on green issues and ensuring quality, safety, and labor standards of global suppliers.
QUEST DIAGNOSTICS	Has diversity program promoting businesses owned by minorities, women, and veterans.	MATSUSHITA ELECTRIC	State-of-the-art green products. Eliminated 96% of the most toxic substances in its global operations.
OIL & GAS		PHARMACEUTICALS	
ROYAL DUTCH SHELL	Since Nigerian human rights woes in '90s, leads in community relations. Invests in wind and solar.	ROCHE	Committed to improving access to medicine in poor nations. Invests in drug research for Third World.
NORSK HYDRO	Cut greenhouse gas emissions 32% since 1990. Strong in assessing social, environmental impact.	NOVO NORDISK	Spearheads efforts in diseases like leprosy and bird flu and is a leading player in lower-cost generics.
SUNCOR ENERGY	Ties with aboriginals help it deal with social and ecological issues in Canada's far north.	GLAXO-SMITHKLINE	One of few pharmas to devote R&D to malaria and TB. First to offer AIDS drugs at cost.
RETAIL		UTILITIES	
MARKS & SPENCER	Buys local product to cut transit costs and fuel use. Good wages and benefits help retain staff.	FPL	Largest U.S. solar generator. Has 40% of wind-power capacity. Strong shareholder relations.
HOME RETAIL GROUP	High overall corporate responsibility standards have led to strong consumer and staff loyalty.	IBERDROLA	Since Scottish Power takeover, renewable energy accounts for 17% of capacity. Wants that to grow.
AEON	Environmental accounting has saved \$5.6 million. Good employee policies in China and SE Asia.	SCOTTISH & SOUTHERN	Aggressively discloses environmental risk, including air pollution and climate change.

SOME LAGGARDS Concentrating on the bottom line makes companies postpone important changes. It can also lead to poor public relations. Here are a few companies that received lower marks:

ALLEGHENY ENERGY Reliance on coal poses risk if U.S. passes greenhouse gas rules.

BANK OF CHINA Hit by recent corruption cases, but bank says it has since improved governance.

GENERAL MOTORS Trails Toyota and Honda in fuel-efficient cars. High reliance on SUVs.


NINTENDO Slow to grapple with how emerging environmental, safety, and labor standards will affect offshore suppliers.

PETROCHINA Lacks transparent environmental programs. Safety record includes fatal gas leak and benzene plant explosion.

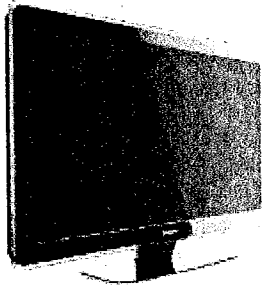
SURGUTNEFTGAZ Plagued by shareholder suits. Lacks public environmental policy.

WAL-MART The mass retailer has made great strides with ambitious green initiatives (page 57), but the company's image remains tarnished by criticisms of labor and offshore sourcing practices.

Data: InnoVest Strategic Value Advisors

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The caption for the Philips release is: "The Philips Eco TV (42PFL5603D) was honored with the CNET's 'Best in Show' award at 2008 International Consumer Electronics Show (CES)." (Photo: Business Wire)


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PHILIPS

January 10, 2008 10:33 AM Eastern Time 

Philips Wins "Best in Show" Award at CES for Power-Saving Eco TV

2008 International CES

LAS VEGAS--(BUSINESS WIRE)--Philips' Eco FlatTV™ took home top honors today at the 2008 International Consumer Electronics Show (CES) with the overall "Best in Show" in CNET's "Best of CES" awards. The innovative Eco TV (42PFL5603D) is a high-definition LCD television that delivers superb picture quality while minimizing power consumption.

To qualify for "Best in Show," the Eco TV won the television category for the "Best of CES" awards.

The Eco TV is designed with several power saving features such as a proprietary dimming technology that is designed to lower the LCD panel backlight to reduce power consumption without compromising the picture quality. A built-in light sensor automatically measures the viewing room's ambient lighting and adjusts the television's backlight for power efficiency.

As part of the Philips Design Collection, the Eco TV delivers precision picture quality and definitive style while incorporating lead-free components and flame retardant materials, which are safe to the environment. Furthermore, the packaging box and user manuals are all made of recycled materials.

"Philips has long been an industry leader in sustainability and it is an honor to be recognized for that commitment by an organization such as CNET," said Paul Zeven, CEO, Philips Electronics, North America. "The Eco TV sets the standard in design and efficiency, giving consumers unmatched picture quality without the hefty power bills."

Selected by CNET's panel of expert editors, winners are recognized as the hottest products in their respective technology categories for their unmatched innovation and creativity, and their ability to excite consumers and help them explore a world gone digital. CNET's editors received and reviewed hundreds of entries, as well as scoured the CES show floor for products to consider for the prestigious award.

The ten technology categories include: digital photo and video; car tech and GPS; cell phones and smart phones; computers and hardware; emerging technologies; gaming; home audio; home video; MP3 and portable video players; and televisions. A video of the winners and finalists showcasing their technologies can be found at <http://www.cnet.com/ces>.

